

Laura Bergus

2231 California Avenue • Iowa City, Iowa 52240
319-541-9677 • laura.bergus@gmail.com • laurabergus.com

Education

Juris Doctor

University of Iowa College of Law, Iowa City, Iowa, expected May 2011

- Iowa Organization of Women Attorneys, student member
- Ranked in top 10 percent after first year (16th in class of 188)

Bachelor of Arts in Anthropology with special honors and highest distinction

University of Iowa, Iowa City, Iowa, May 2002

- Minor in Asian Languages
- Phi Beta Kappa

Professional Experience

Creator Social Media Best Practices for Law Schools, 2009

- Researched and wrote plans and policy for positive institutional social media use
- Created online community at socialmediabestpractices.org
- Presented to national audience at Center for Computer-Assisted Legal Instruction annual conference

Legal Technology Intern Montana Legal Services Association, Helena, Montana, Summer 2009

- Researched and wrote legal advice scripts for attorneys staffing the HelpLine poverty law service
- Provided live, real-time legal information assistance to users of MontanaLawHelp.org
- Drafted and recommended policy for social media and multimedia technology use for legal aid

Web Designer and Social Media Consultant Iowa City, Iowa, Fall 2008-present

- Create websites for institutions and non-profits, including The University of Iowa College of Law
- Recommend and train staff on implementation of policy and procedures for social media use

Telecommunications Director/Webmaster City of North Liberty, Iowa, 1998-2008

- Negotiated with telecommunications companies for long-term franchise agreements
- Coordinated government information in print, video and online for public consumption
- Managed \$150K annual budget and supervised two full-time staff and multiple volunteers

Honors & Activities

- Iowa Legal Aid, website design and LiveHelp volunteer, February 2009-present
- Iowa City Telecommunications Commission, vice chair, March 2009-present
- Liberty Centre Blues & BBQ Planning Committee, chair 2007-2008, member 2009
- Johnson County Livable Communities Initiative, Website Action Team Chair, 2007-2009
- Iowa League of Cities Cable Franchise Advisory Board, member, 2007
- Iowa City Area Chamber of Commerce Steering Committee, member 2004-2008
- North Bend Historical Society, North Liberty, Iowa, founding member
- Blue Ribbon Award for Outstanding Service, Iowa City Area Chamber of Commerce, 2002
- Hardest Working Person in Access, Iowa City Public Access Television, 2001

Personal Interests

- Cooking and food writing
- Video direction and production
- Blogging at laurabergus.com, LegalGeekery.com and SocialMediaLawStudent.com